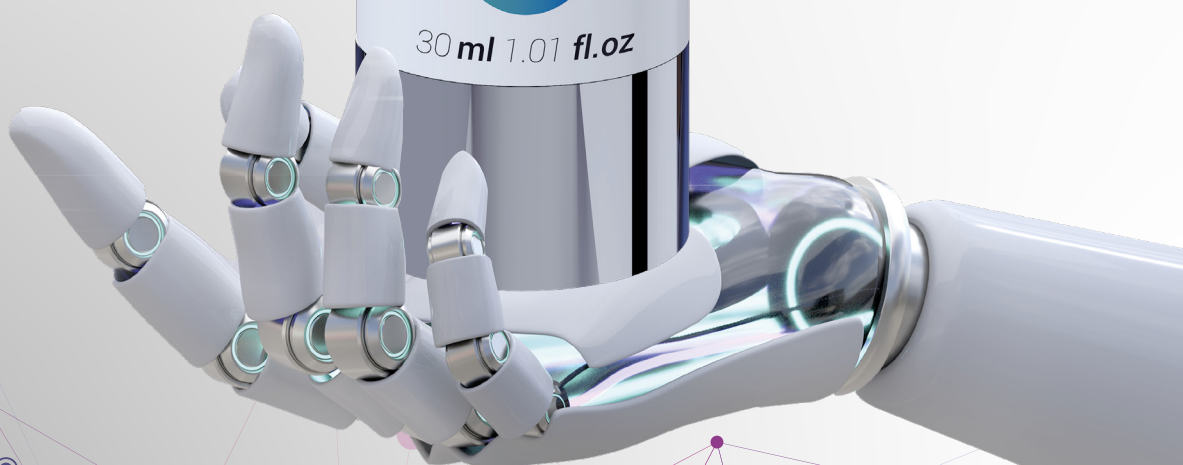


AI MOLECULAR HAIR SCIENCE
TREATMENT
LEAVE-IN

Repair damaged
hair in



**SOFT
STRONG**
& BOUNCY HAIR
FOR EVERYONE



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**SOFT, STRONG, AND BOUNCY HAIR
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Repairs damage for hair that looks like
new in just 4 minutes.

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HAIR SCIENCE



HOW TO USE



SCAN ME

- A leave-in treatment that works at the molecular level to repair damaged hair in just 4 minutes. K4Power® Polypeptide has been clinically tested and proven to repair damage caused by straightening and coloring, chemical treatments, and heat – with immediate and lasting results to restore strength, softness, suppleness, and bounce to hair.
- This hair treatment with K4Power® Polypeptide uses AI-driven molecular technology to deliver new, lasting solutions to hair problems through patented biotechnology, where traditional cosmetic chemistry only masked the issues.
- Thanks to this biotechnology, we recreate in the lab exactly what all hair types need to stay soft, strong, and bouncy—nothing more, nothing less—for optimal effectiveness in fewer steps, with fewer ingredients, and in less time.
- Thanks to biotechnology and the support of AI, we recreate nature's solutions in the lab to offer healthier hair for everyone, while remaining vegan, sustainable, and free from harmful side effects.

01

DIRECTIONS FOR USE

1. Shampoo to remove any styling product residue.
2. Towel dry thoroughly.
3. Apply 1 to 3 pumps of K4Power® Polypeptide Molecular Repair Leave-In Hair Treatment, depending on your hair length and thickness, starting at the ends and working up to the roots.
4. Leave on for 4 minutes. Do not rinse. Comb through, add product, and style as usual.
5. Use 4 to 6 washes after salon services, and then as needed.

02

DO AND DON'T

- ✓ It is recommended to clarify your hair before using K4POWER® if you use a lot of styling products (demineralize to remove mineral and metal buildup).
- ✓ Apply the mask to clean, damp hair.
- ✓ Wait 4 minutes before styling.
- ✓ You can then apply your usual styling products.
- ✓ For best results, use the mask for 4 to 6 consecutive shampoos.
- ✗ Do not apply conditioner before the K18 mask (you can apply it after 4 minutes, but most people find it unnecessary).
- ✗ Use a small amount: a little goes a long way.
- ✗ Do not rinse.

03

PROPERTIES

Takes damage repair even further – reconnects the two polypeptide chains (and therefore also reconnects the disulfide bonds) to strengthen hair length and width, providing complete and lasting damage repair.

Restores hair even after extreme damage – by acting on the innermost layer of the hair, the strength and elasticity of the fiber are renewed for strong, smooth, and bouncy hair.

Delivers immediate and lasting results – hair is repaired from the first use, and the benefits last beyond the next wash, for continuous repairing benefits.

Simplified repair – convenient leave-in formula that works in just 4 minutes.

Suitable for all hair types – thanks to K4Power® Polypeptide-enriched polypeptide, which works at the molecular level (where all hair is the same), this product is effective on all hair types. K4Power® Polypeptide is an AI-developed, biotechnologically enhanced polypeptide that mimics the structure of hair to repair damage by reconnecting polypeptide chains and disulfide bonds broken during bleaching, coloring, and chemical treatments, as well as heat.

Its pH is optimized (5.0-6.0) to help minimize cuticle swelling and put hair proteins in their strongest state.

Its creamy texture allows for easy, lightweight application on all hair types, with benefits for detangling and softening.

This product is vegan, safe for color-treated hair, and has no harmful effects on health.

04

INGREDIENTS

Aqua, Propylene Glycol, Cetearyl Alcohol, Behentrimonium Chloride, Polysorbate 20, polypeptide Amino Acids (K4Power®), Ceramide NP, PEG-7 Glyceryl Cocoate Hydrolyzed Wheat Protein, Hydrolyzed keratin, Isopropyl Alcohol, Tocopherol, Phenoxyethanol, Potassium Sorbate, Citric Acid, Fragrance (Parfum), Benzyl Alcohol.