

AI MOLECULAR
HAIR SCIENCE

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INTENSE HAIR STRAIGHTENING

POLYPEPTIDE

An intensive hair treatment that works at the molecular level to repair and smooth damaged hair in one step. **K4Power® Polypeptide** has been clinically tested, proving its impressive ability to repair and smooth damage caused by various chemical treatments and environmental factors, with immediate and lasting results to restore strength, softness, suppleness, and bounce to hair.



HOW TO USE



SCAN ME

REPAIR & SMOOTH

ENRICHED WITH
POLYPEPTIDES
AND **KERATIN AMINO ACIDS**

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TECHNOLOGY

Intense Hair Straightening with **K4Power®Polypeptide** uses **AI**-driven molecular technology to offer new, lasting solutions to hair problems through patented biotechnology, where traditional cosmetic chemistry only masked them.

With this biotechnology, we recreate in the lab exactly what all hair types need to stay soft, strong, and bouncy—nothing more, nothing less—for optimal effectiveness in fewer steps, with fewer ingredients, and in less time.

Thanks to biotechnology and the support of **AI**, we recreate nature's solutions in the laboratory to offer healthier hair to all, while remaining vegan, sustainable and without harmful health effects.

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HOW TO USE

1. Wash your hair twice with keratin cleansing shampoo.
2. Dry with a towel. Comb the hair with a fine comb and divide the hair into three sections.
3. Apply the treatment with a brush on sections 1 cm wide.
4. Comb the hair to distribute the product evenly, making sure that the hair is completely saturated and remaining 0.5 cm from the scalp.
5. Leave on for 15 to 40 minutes (depending on the desired result).
6. Dry with a round ceramic brush until the hair is 100% dry.
7. Divide the hair and pass the straightener 200 °C for colored and damaged hair and 230 °C for natural hair, minimum 10 passes.
8. Rinse your hair with warm water until the water becomes clear. Apply the fixing mask and work it through the hair. Leave on for 5 minutes and rinse again.
9. Dry the hair and comb it with a brush or straightener

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INGREDIENTS

Aqua, Propylene Glycol, Cetearyl Alcohol, Behentrimonium Chloride, Polysorbate 20, polypeptide Amino Acids (**K4Power®**), Ceramide NP, PEG-7 Glyceryl Cocoate, Keratin Amino Acid, Isopropyl Alcohol, Tocopherol, Phenoxyethanol, Potassium Sorbate, Citric Acid, Fragrance (Parfum), Benzyl Alcohol.