

AI MOLECULAR HAIR SCIENCE

HEAT PROTECT LEAVE-IN

This leave-in heat protectant detangles, softens, and provides deeper heat protection than ever before for up to 85% less breakage after blow-drying.

- Polypeptide Heat
- UV Protection Technology



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HOW TO USE



SCAN ME

01

TECHNOLOGY

K4Power® Polypeptide Heat Protection Technology is inspired by natural proteins that can withstand extreme temperatures. Unlike traditional heat protectants that only coat the cuticle, K4Power® Polypeptide's size and molecular composition allow it to penetrate deeper than ever before, into the inner cortex of the hair where heat damage can occur, forming a protective shield that strengthens from within.

The conditioning blend conditions, softens, and detangles even damaged hair. Created for all hair types and textures.

02

HOW TO USE

Apply to sectioned hair, brushing through to facilitate even distribution. Start small and expand as needed. Hair should be soft and tangle-free, but not coated. Use on towel-dried hair before blow-drying and on dry hair before using hot styling tools.

Also recommended as a sunscreen and protector against UV rays, salt, and chlorine.

03

INGREDIENTS

Caprylyl Caprylate/Caprate, Squalane, Olea Europaea (Fruit Oil), Argania Spinosa (kernel oil), C13-15 Alkane, Benzyl Alcohol, Castor Isostearate Succinate, Propanediol, polypeptide Amino Acids (**K4Power®**), Quaternium (and) Propanediol, Fragrance (Parfum), Tocopherol.